PHILIP MORRIS USA INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: James Taylor **DATE:** September 1, 1992

FROM: Karen Eisen, Natalie Ellis

SUBJECT: RX/XL Advertising One-on-Ones

Attached is the moderators' report on the recently completed advertising in-depths. Only a few executional problems were found, which have already been communicated to the agency.

cc: D. Beran
N. Lund
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Source: https://www.industrydocuments.ucsf.edu/docs/fmmj0004